



The LAW of

THE HARVEST

What the Best Sowers Know

# Introduction:

It's not just how much good seed you sow, it's also how much good seed you sow on good soil.

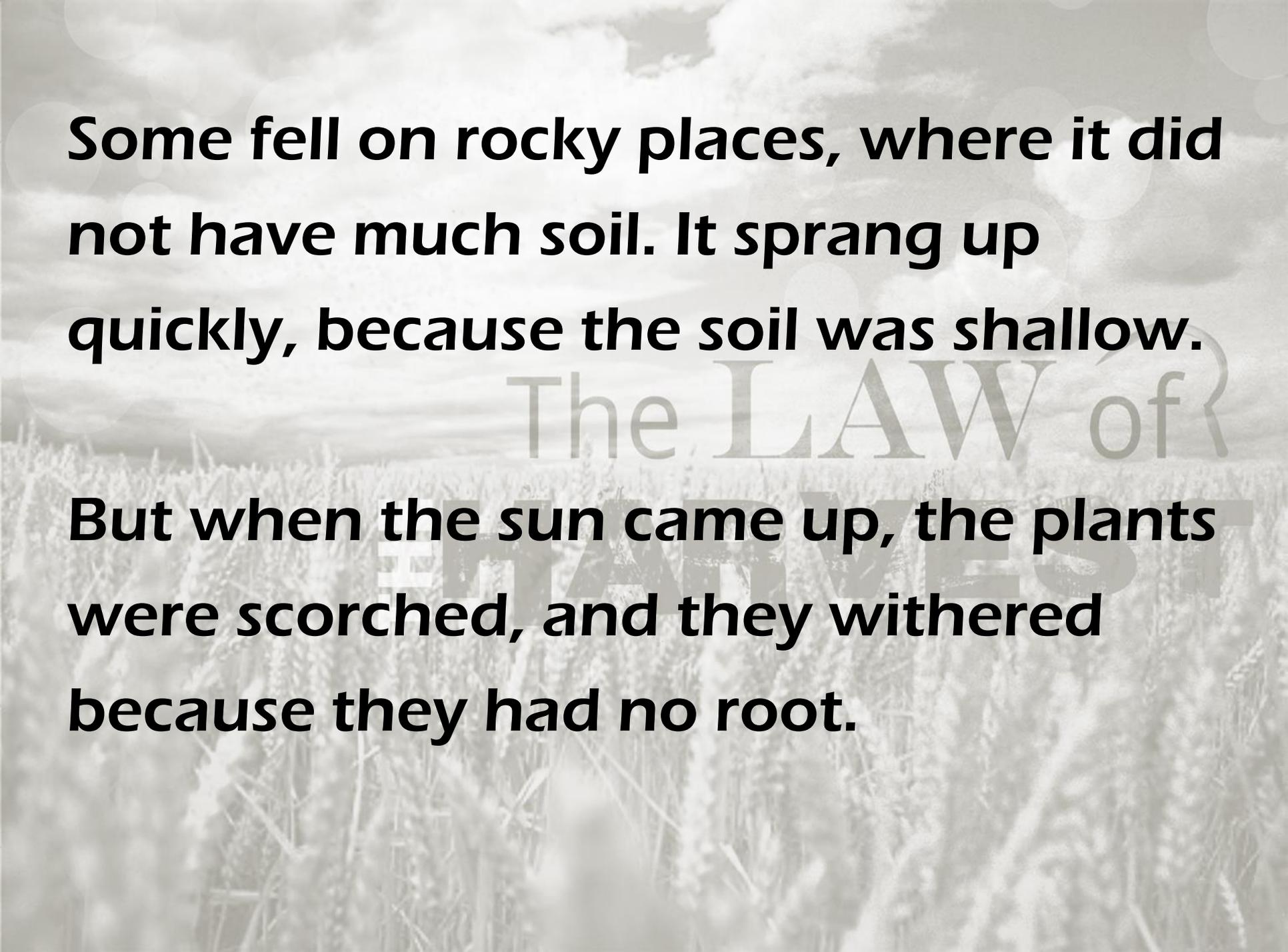
**Text: Matthew 13:1-8**

**That same day Jesus went out of the house and sat by the lake.**

**Such large crowds gathered around him that he got into a boat and sat in it, while all the people stood on the shore.**

**Then he told them many things in parables, saying: "A farmer went out to sow his seed.**

**As he was scattering the seed, some fell along the path, and the birds came and ate it up.**



**Some fell on rocky places, where it did not have much soil. It sprang up quickly, because the soil was shallow.**

**But when the sun came up, the plants were scorched, and they withered because they had no root.**

**Other seed fell among thorns, which grew up and choked the plants.**

**Still other seed fell on good soil, where it produced a crop — a hundred, sixty or thirty times what was sown.**

Matthew 13:1-8

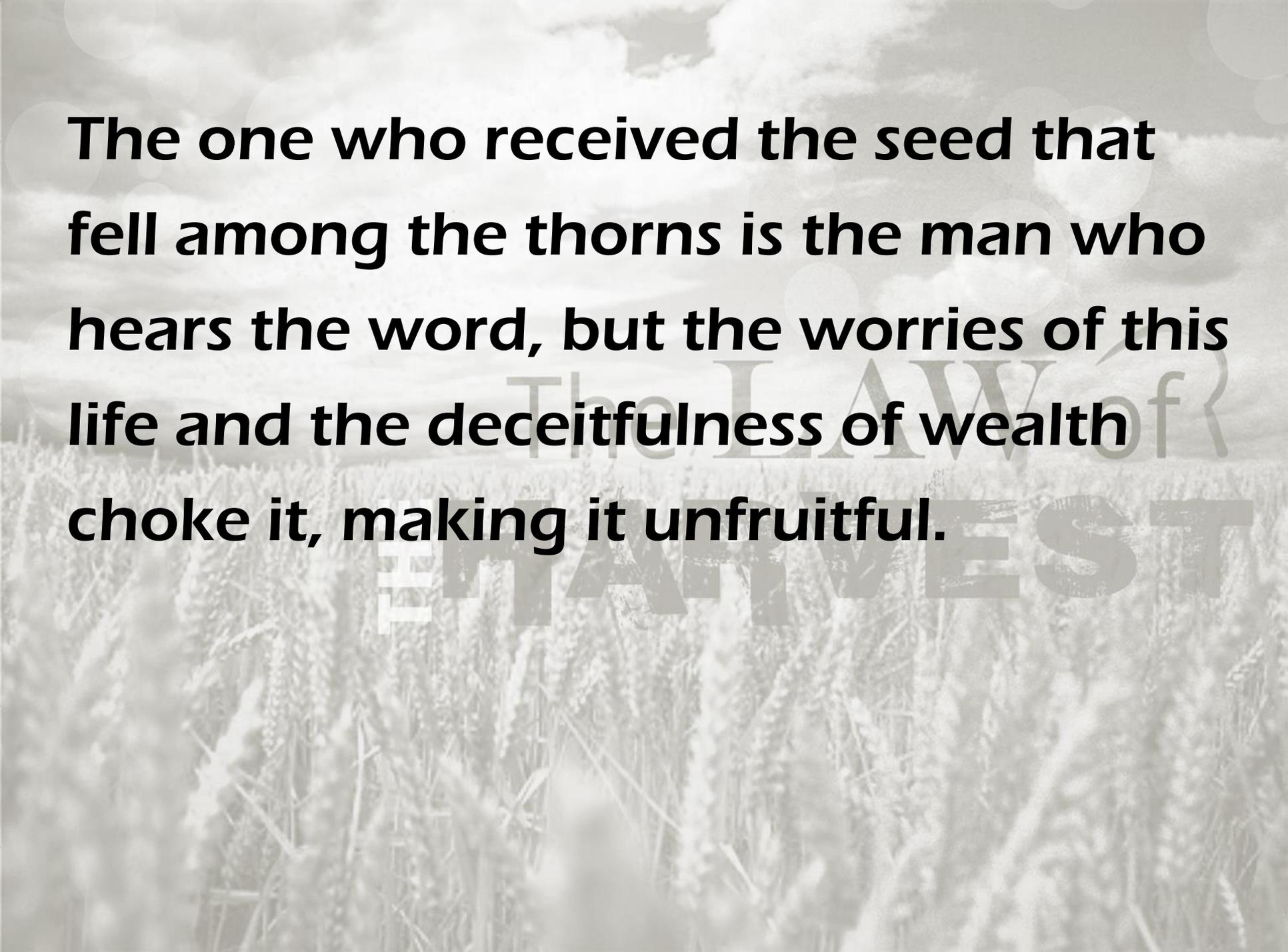
**Text: Matthew 13:8-23**

**“Listen then to what the parable of the sower means: When anyone hears the message about the kingdom and does not understand it, the evil one comes and snatches away what was sown in his heart.**

**This is the seed sown along the path.**

**The one who received the seed that fell on rocky places is the man who hears the word and at once receives it with joy.**

**But since he has no root, he lasts only a short time. When trouble or persecution comes because of the word, he quickly falls away.**



**The one who received the seed that fell among the thorns is the man who hears the word, but the worries of this life and the deceitfulness of wealth choke it, making it unfruitful.**

**But the one who received the seed that fell on good soil is the man who hears the word and understands it.**

**He produces a crop, yielding a hundred, sixty or thirty times what was sown."**

**Matthew 13:8-23**

Good sowers know that:

You **SOW** before you **REAP**.

You **REAP** what you **SOW**.

The LAW of  
THE HARVEST

Good sowers know that:

The **MORE** you sow, the  
**MORE** you reap.

Life is in the seed, but the things that  
**SUSTAIN** and **NURTURE** the  
life within the seed are in the **SOIL**.

## 8 General Characteristics of Unchurched People

They are **BUSY**.

They consider church **BORING**.

They are **SEARCHING** but not

**SEEKING**.

## 8 General Characteristics of Unchurched People

Almost all have some degree of **RELIGIOUS** background.

They have **DOUBT**, but not **GUILT**.

## 8 General Characteristics of Unchurched People

They insist on free **CHOICE** for themselves.

They consider **EVANGELISM** to be obnoxious.

## 8 General Characteristics of Unchurched People

Many **BELIEVE** that they already

**BELIEVE**.

The LAW of  
THE HARVEST

Wise sowers of soul-winning seed will:

Win people through loving

**RELATIONSHIPS** rather than

**CONFRONTATION.**

Wise sowers of soul-winning seed will:

Encourage people to take the  
**NEXT STEP** in faith development,  
rather than discounting the faith that  
already does exist within them.

Wise sowers of soul-winning seed will:

Give **FACTS** and  
**ENCOURAGEMENT** rather  
than **CONDEMNATION** and  
**COERCION.**

Wise sowers of soul-winning seed will:

Pray for God's **SPECIFIC** leading  
before making major investments of  
**TIME** and **ENERGY**.

# **Conclusion:**

The best sowers are very careful where and how they sow. They invest time in learning about the soil. Do you?



The LAW of

THE HARVEST

What the Best Sowers Know